



2021 / 2022

**BIG BROTHERS BIG SISTERS
OF THE LEHIGH VALLEY'S
ANNUAL REPORT**



Brighter Futures

To create and support one-to-one mentoring relationships that ignite the power and promise of Lehigh Valley's youth with a value proposition in career exploration and workforce development.

TOMORROW'S WORKFORCE REIMAGINED

BIG Futures is a movement that embodies a network of programs that enable us to empower every kid on the path to graduate with a plan for their future and a mentor whose impact will last a lifetime. Together, with your support we are building BIG futures.



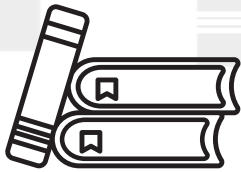
STANDING TOGETHER AS DEFENDERS OF POTENTIAL

With 240 BBBS affiliates across the United States, Big Brothers Big Sisters is changing the world, Little by Little. In the Lehigh Valley, our mentoring programs served 387 children. Our circle of change includes volunteers, staff, board members, community partners, donors and, of course, Bigs, Littles and their families. Together, we are defenders of potential.



BBBSLV was recognized as a recipient of the 2021 Big Brothers Big Sisters of America Quality Award at our National Conference. The Quality Award recognizes the hard work of our leadership and staff who go above and beyond to provide high-quality programming for the children we serve.

333
YOUTH SERVED



99%

of our Littles maintained or improved their educational expectations.



96%

of our Littles decreased engagement in bullying behaviors.



92%

of our Littles improved symptoms associated with depression.

206 Community Based matches served

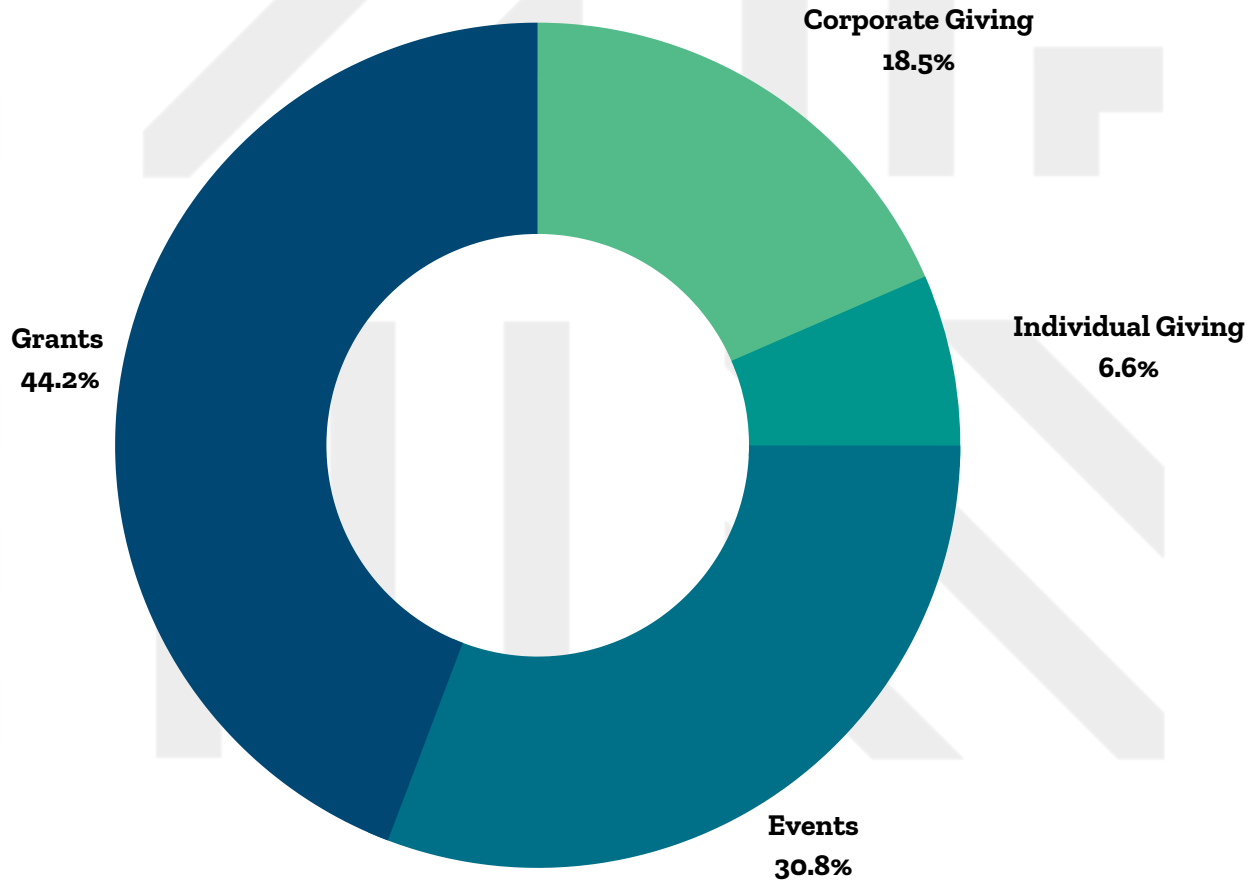
52 HS Bigs volunteers

45 Children participating in Beyond School Walls program

43 Littles2B Volunteers

30 Children participating in Littles2B program

24 Match Activities Offered



"Our young people have weathered many challenges navigating the world through and post COVID-19. However, having a consistent champion who believes in their potential allows them to face those challenges with confidence. Where would our young people be without our Bigs, donors, and the broader community who stands with them and says, "You got this. No matter what comes your way, I believe in you. I see great things for you. I will provide you with access to opportunities so that you can graduate with a plan for your future Thank you for standing with us to Defend the Potential of Lehigh Valley Youth."- Susan Bartels, CEO of BBBSLV

The Power and Promise of Sports in Mentorship

Happy. Talkative. Adventurous. Three words Big Brian uses to describe his Little Joel. But, just nine months ago, during the holiday season Joel received news that a close family member had died. With the looming global pandemic and this tragic turn of events, Joel's mom reached out to his Big Brother for support. Brian insisted on taking Joel out for bowling to blow off some steam and take his mind off of everything. Sports has given Brian and Joel a healthy outlet to grow, develop and overcome challenging times together. "Joel has no fear when it comes to trying new sports and activities. It gives me the confidence to explore new things we can do together." Joel has gained confidence in playing sports such as baseball, pickleball and tennis in the last year thanks to YOUR support.

After participating in the 2019 Golf for Kids' Sake, Brian felt a calling to get involved with BBBSLV. "I never thought in a million years that Joel would teach me to just GO FOR IT and be patient for the impact! My goals were to find a fun way to give back my time and develop a meaningful relationship with a young man in the community, but we have been there for each other and in him I have a friend and so much more!"

