



EDUCATIONAL IMPROVEMENT TAX CREDIT PROGRAM

WHAT IS THE EITC PROGRAM?

The Educational Improvement Tax Credit Program (EITC) has accomplished what many in Pennsylvania have been advocating for years: a way for the business community to be directly involved in education. The EITC enables companies to support local non-profit charities, at minimal cost, instead of sending tax dollars to Harrisburg. It's that simple. The business community has overwhelmingly responded to the challenge. More than 2,200 companies have pledged in excess of \$260 million to programs all across the state.

HOW DOES EITC WORK?

A business will be approved for a tax credit equal to 75% of its contribution, up to a maximum of \$200,000 per taxable year. The tax credit may be increased to 90% of the contribution made, up to a maximum of \$200,000 per taxable year, if the business agrees to provide the same amount of contribution for two consecutive tax years. To receive and retain the 90% tax credit, the business must make the same amount of contribution in each of the two consecutive tax years.



HOW ARE THE FUNDS USED?

Big Brothers Big Sisters is in its third year as an approved organization by the Department of Community and Economic Development. The designated funds contributed by businesses are used to augment its school-based mentoring programs in the Bethlehem Area School District. Every cent of donations received enables Big Brothers Big Sisters mentors to visit with children in school settings at least one hour a week, providing academic assistance, and most importantly, the extra attention and friendship every child deserves.

HOW DO I APPLY?

1. Visit www.newpa.com/eitc and click on "EITC Business Guidelines" for the application.
2. Submit a one-page application form to the **Department of Community and Economic Development** in Harrisburg.
3. Make your contribution to **Big Brothers Big Sisters Lehigh Valley**.
4. Big Brothers Big Sisters will send you an **acknowledgment letter**, which you send to DCED as proof of contribution.

WHO CAN PARTICIPATE?

Your business qualifies if it pays one or more of these taxes.

- Bank and Trust Company Shares Tax
- Capital Stock Franchise Tax
- Corporate Net Income Tax
- Insurance Premiums Tax
- Mutual Thrift Institutions Tax
- Title Insurance Companies Shares Tax
- Personal Income Tax Liability Tax

WHAT IMPACT DOES IT HAVE?

Last year, the agency experienced a 23% growth in the children served by the High School Bigs Program with in-part support from EITC funding. Those Littles are less likely to use drugs and skip school, and more likely to improve their grades. Big Brothers Big Sisters is present in eight school districts and has touched the lives of over 350 high school and elementary school students.

WHO HAS CONTRIBUTED?

- Air Products and Chemicals, Inc.
- Bortek Industries, Inc.
- Capital Advantage Insurance Co.
- Embassy Bank
- Lehigh Consumer Products Corp.
- Lehigh Valley Health Network
- Schuylkill Energy Resources, Inc.
- Sovereign Securities
- PPL Susquehanna, LLC

Lehigh County Office
878 Minesite Rd.
Allentown, PA 18103
Phone: 610.391.1827
Fax: 610.391.9192



Big Brothers Big Sisters
of the Lehigh Valley

bbbs@bbbslv.org
www.bbbslv.org

Northampton County Office
2906 William Penn Hwy., Ste. 210
Easton, PA 18045
Phone: 610.250.0100
Fax: 610.252.8412