

## Event Info:

# Bowl a strike. Make an impact. Start Something for children in your community.

Bowl for Kids' Sake is Big Brothers Big Sisters largest national fundraiser, raising over \$20 million annually for children in need across the country. Locally, Big Brothers Big Sisters Lehigh Valley raised nearly \$200,000 in 2011 for children in both Lehigh and Northampton Counties.

Because of Bowl for Kids' Sake, more Bigs and Littles can be paired up, more friendships can be gained and improved outlooks on life can be started. Bowl for Kids' Sake is a fun and easy way to positively impact a child's life. Just follow the simple steps below:

**1) Start a team.** Teams are formed with five bowlers, including a Team Captain. Consider creating a team with family, friends, fraternity brothers, sorority sisters, or co-workers.

**2) Start securing sponsorships.** Each bowler is asked to raise a minimum of \$90 in sponsorships – for a minimum of \$450 raised per team. Want to know the best part? All of the event expenses are completely underwritten by our corporate sponsors. That means 100% of the money raised by bowlers goes directly towards supporting children served by Big Brothers Big Sisters in your community.

**3) Start bowling.** After you have secured your sponsorships, it's time to have fun! You'll receive one free games of bowling (shoe and ball rental included!), food and beverage, chances to win door prizes, and a Bowl for Kids' Sake t-shirt for those who raise the minimum pledge!

So what are you waiting for? Start Something today! Partnering with Big Brothers Big Sisters through Bowl for Kids' Sake makes a positive, long-lasting impact on children in your community. Our mentoring works. It works to help broaden children's perspectives and help them learn how to make good choices. It starts a child on the path to fulfilling their potential and succeeding in school and life.

## Event Location:

AMF Parkway Lanes; 1630 S. 12th St., Allentown, PA 18103

[Need directions? Click here for a map](#)

## Event Schedule:

<b>Sponsorship Registration Deadline</b>	2/16/2011
<b>Team Captain Kick-off Party</b> AMF Parkway Lanes; 1630 S. 12th St. Allentown, PA 18103 <i>Call 610-391-1827 for information!</i>	1/12/2012 5:30 pm -7:30 pm
<b>Team Captain Kick-off Party</b> Location TBA Northampton County <i>Call 610-391-1827 for information!</i>	1/17/2012 5:30 pm -7:30 pm
<b>Team Registration Deadline</b> Please submit all bowlers names by today.	2/24/2012
<b>BOWL FOR KIDS' SAKE 2012</b>	3/4/2012 9:00 am - 4:30 pm
<b>Event Snow Date</b>	3/8/2012 9:00 am - 4:30 pm
<b>Donation Submission Deadline</b> Submit pledge money by today to receive all incentives.	3/16/2012

## Fees:

**Bowler:** No Fees  
Bowler Registration

**Student Bowlers:** No Fees  
High School or College Student Bowlers

## Rewards:

### Participant Level

**Champion** (\$2,001.00 - \$3,000.00)

- Event T-shirt & \$100 VISA Gift Card

**Leader** (\$1,001.00 - \$2,000.00)

- Event T-shirt & \$75 VISA Gift Card

**Advocate** (\$501.00 - \$1,000.00)

- Event T-shirt & \$45 VISA Gift Card

**Friend** (\$301.00 - \$500.00)

- Event T-shirt & \$30 VISA Gift Card

**Supporter** (\$151.00 - \$300.00)

- Event T-shirt & \$15 VISA Gift Card

**Patron** (\$90.00 - \$150.00)

- Event T-shirt